

What is a



VIRGINIA PRO-LIFE DAY AMBASSADOR?

New to Virginia Pro-Life Day 2026, (VAPLD) is the Ambassador Program.

Ambassadors will replace district captains and focus on promotion and partnership.

What makes a good Ambassador?

A good ambassador is a personable leader who is comfortable sharing pro-life beliefs with clarity and charity. We are looking for people to promote VAPLD at the community level through grassroots efforts.

While past attendance of VAPLD or service as a district captain may be helpful, it is not required!

What will be the role of Ambassadors?

Ambassadors will help spread the word about VAPLD, promote registration, and organize their communities in advance of our Richmond gathering. This can be done through various methods, such as sharing with your church family, using social media, recruiting friends, etc. Those with gifts for persuasion will recruit participants while others who excel at logistics may focus on organizing transportation.

Interested in signing up?

Sign-up at **vaprolifeday.org/Ambassador**.





AMBASSADOR

checklist

- ☐ Share promotional material on your social media once per week.
- ☐ Reach out to local parishes and churches to invite them to attend VAPLD and share information about the event in their bulletin, website, or other means.
- ☐ Reach out to friends and neighbors!
- ☐ Stay up-to-date on talking points.
- ☐ Help answer questions about the day or forward them to the VAPLD team!
- ☐ Encourage participation and remind attendees to wear red on Virginia Pro-Life Day!

Questions? Email info@vaprolifeday.org

