

# Virginia Pro-Life Day (VAPLD) Promotional Copy

## Email Templates

### Email 1 – Registration Open

Subject: Mark Your Calendar for January 15, 2026, Virginians! Virginia Pro-Life Day is almost here!

Dear Friend,

We invite you to join us on January 15, 2026, in Richmond for Virginia Pro-Life Day, a day dedicated to letting our elected representatives know that we want them to pass laws to protect the dignity of every human life. This gathering will include opportunities for advocacy with your legislators and prayer at Mass with both Bishop Knestout and Bishop Burbidge as Virginians come together to witness to the dignity and sanctity of every human life.

[For a secular version replace underlined section with “visits to the chamber galleries”]

This is the time to promote a culture of life that honors the dignity of all people – born and preborn. We hope you’ll take part in this meaningful witness.

Register here: [vaprolifeday.org/registration](http://vaprolifeday.org/registration)

### Email 2 – Invitation to Bring Others

Subject: Invite a Friend: Join Us on January 15 for Virginia Pro-Life Day!

Dear Friend,

Did you know? Registration for Virginia Pro-Life Day is now open! We’re inviting individuals, families, students, churches, and community groups to come together for a day of advocacy for life. Consider inviting a friend, parish group, or colleague to attend with you. Together, we can make this a day of witness and unity as we witness to our elected leaders with compassion and respect.

Register today!

## **Email 3 – Program Highlights**

**Subject: What to Expect at Virginia Pro-Life Day — Join Us January 15!**

Dear Friend,

We're excited to share a glimpse of what's in store for Virginia Pro-Life Day in Richmond! The event will include meetings with your Virginia delegate and senator, Mass, and education all focused on promoting life-affirming laws. [Catholic]

We're excited to share a glimpse of what's in store for Virginia Pro-Life Day in Richmond! The event will include meetings with your legislators, visits to the chamber galleries, and education all focused on promoting life-affirming laws. [Secular]

This is a great opportunity to connect with others who care deeply about supporting human life in all its stages. We hope you'll be part of it and help us share this invitation with others.

Learn more or register here:

See you soon,

## **Email 4 – Countdown / Event Details**

**Subject: Virginia Pro-Life Day is Just 2 Weeks Away!**

Dear Friend,

We're looking forward to welcoming you to Virginia Pro-Life Day on January 15! If you haven't registered there's still time to make a plan to join hundreds of pro-life advocates from across the state in Richmond.

We're excited to come together for a positive and peaceful gathering that honors the dignity of every life and encourages our lawmakers to protect the most vulnerable. See you in Richmond!

## Social Media Post Templates

1. 📅 Save the date: January 15, 2026 - Virginia Pro-Life Day in Richmond! Join us for a day of advocacy and witness for life. [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
2. Be part of something meaningful! Join us in Richmond on January 15 for Virginia Pro-Life Day. Register today: [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
3. Communities across Virginia are coming together to affirm the dignity of every life. Will you be there? [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
4. A day to advocate. A day to stand together. Virginia Pro-Life Day. [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
5. Registration is open! Bring a friend or parish group to Virginia Pro-Life Day. Learn more: [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
6. This season, we're thankful for life, community, and hope. Join us on January 15 at Virginia Pro-Life Day. [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
7. As we begin a season of anticipation and preparation for the birth of our Savior, we remember in a special way all expectant mothers who are preparing for the birth of their children. Join us to give a voice to all life at Virginia Pro-Life Day.
8. Today we celebrate the Solemnity of the Immaculate Conception. Let us pray that God will help us prepare the way of the Lord by acting with tenderness and compassion, especially toward the most vulnerable among us. #VAPLD2026
9. Pope Francis' Prayer for the Immaculate Conception: "We are in need of your immaculate gaze, to rediscover the ability to look upon persons and things with respect and awareness."
10. For all Christians: May the birth of Our Lord Jesus Christ awaken in our hearts wonder at the precious gift of every child.
11. "Dearest St Joseph... Help us to faithfully commit ourselves to the service and defense of human life —especially where it is vulnerable or threatened. Obtain for us the grace to do the will of God in all things." USCCB Secretariat of Pro-Life Activities A Prayer to St. Joseph, Defender of Life #VAPLD2026
12. As the new year begins, renew your commitment to life. Join us January 15 for Virginia Pro-Life Day. [vaprolifeday.org/registration](https://vaprolifeday.org/registration) #VAPLD2026
13. Today's the day! We're gathering in Richmond for Virginia Pro-Life Day. Share your moments with #VAPLD2026!
14. Thank you to everyone who joined us for Virginia Pro-Life Day! Stay connected for highlights and next steps. #VAPLD2026